



ElasticSolutions

Extend your reach



ElasticMeetings

With unlimited reach, our cloud-based webcasting solution, **Elastic Meetings**, allows you to engage your target audience, live or on-demand, and drive impactful results. From lead generation to training, our webcasting platform has you covered.

Why Webcasting?

- › **Educate Your Target Market** – get them engaged with an interactive, easy to use platform
- › **Extend Your Reach Anywhere, Anytime** – get going anywhere and everywhere, from your office or any mobile device
- › **Powerful Reporting Engine** – real time and archived reports that provide complete visibility into target audience engagement



How Can Webcasting Solutions Help Me?

- **Marketing** – create more demand and drive qualified, 'sales-ready' leads for your sales force. Accelerate opportunities through your pipeline more effectively and upsell existing accounts
- **Brand Awareness** – get your solution, and your business, front of mind
- **Corporate Communications and Training** – touch, train and motivate your teams from anywhere on the globe
- **Partner Updates** – get your channel up to speed and equip them with the tools they need to succeed

Capabilities

- ✓ Number of Live Viewers – Unlimited
- ✓ On-Demand Access Period – 12 months on the Elastic Solutions website
 - *Additional fees apply for post event recordings
- ✓ Live Audio – with customized presenter panel
- ✓ Live Video
- ✓ On-Demand Audio & Video Recording – with a number of Upload Tools
- ✓ Simu-Live Webinars
- ✓ Customizable Webcast Interface
- ✓ Live Q&A, Live Polling
- ✓ Live Desktop/Screen Sharing
- ✓ Video Roll-In Capabilities
- ✓ Resource center for content downloads
- ✓ A Number of Customizable Widgets
- ✓ Customizable Registration Forms
- ✓ Customizable Confirmation & Reminder Email Notifications
- ✓ Mobile Device Support – apps for all iOS & Android devices
- ✓ Social Media Integration
- ✓ Collaboration
- ✓ Post Event Surveys
- ✓ Real-Time Web Based Reporting
- ✓ Dedicated Webcast Account Manager - to support you from registration page creation all the way to event archive

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